

NLab: Amplified Individuals and Business Resilience 18 June 2009 www.nlabnetworks.com

Amplified individuals use social media and the web to enhance their abilities to sense their world, create shared resources and act collaboratively. How amplified are you? Try this light-hearted test by grading yourself from 1-4

KeyTerm*	Easy Definition	I'm confident I can do this	I usually do this well	I usually find this difficult	I'm not confident about doing this
Mobbability	The capacity to be effective in large groups. A talent for organizing and collaborating with many people simultaneously.	4	3	2	1
Influency	The ability to be persuasive in multiple social contexts and media spaces, and to understand that each context and space requires a different persuasive strategy and technique.	4	3	2	1
Ping quotient	The capacity and propensity to reach out to others in a network, including being proactive in seeking engagement with other people, and responsive in turn to their approaches.	4	3	2	1
Protovation	The confidence to engage fearlessly in rapid, iterative cycles of innovation, such as rapid prototyping.	4	3	2	1
Open authorship	The skills of authoring and managing open and collaborative materials, as well as creating content for public consumption and modification.	4	3	2	1
Multi-capitalism	Fluency in working with different kinds of capital: natural, intellectual, social, and financial.	4	3	2	1
Longbroading	The ability to think in terms of higher level systems and cycles. The vision to see the big picture.	4	3	2	1
Signal to noise management	The capacity to filter and manage streams of information to obtain meaningful knowledge, patterns, and commonalities from massively-multiple streams of data.	4	3	2	1
Cooperation radar	The talent to sense, almost intuitively, who would make the best collaborators on a particular task. An aptitude for effective multidisciplinary collaboration.	4	3	2	1
Total score					

*Key terms developed by the Institute for the Future as part of its Technology Horizons Program 2007 <http://www.iff.org>